

FOR IMMEDIATE RELEASE

Texere Publishing Fortifies US Presence with C&EN's Former Vice President and Editor in Chief

Texere extends a warm welcome to Bibiana Campos Seijo, who will be sharing her significant experience and expertise as Strategic Advisor

New York, US, February 21, 2023 – Texere Publishing Inc is delighted to announce that Bibiana (“Bibi”) Campos Seijo has accepted a position as Strategic Advisor.

The recipient of the 2021 G. D. Crain Jr. Leadership award in recognition of “outstanding contributions to the development of editorial excellence in business media,” Bibi has held a string of high-profile positions.

Bibi spent the last eight years at the American Chemical Society, Washington, D.C., as Vice President of C&EN Media and Group, and Editor in Chief of C&EN, leading a team of around 50 staff across editorial, audience, creative, product, and operations functions. There, among many other achievements, Bibi established an awards program (C&EN’s Talented 12), an annual event (C&EN Futures Festival), and an award-winning custom content unit (C&EN BrandLab).

Before that, Bibi spent over six years at the Royal Society of Chemistry, Cambridge, UK, as Editor in Chief, Chemistry World, and Publisher, Magazines.

Speaking of the appointment, Andy Davies, CEO of Texere, said, “Texere is and always will be committed to attracting the very best talent – it is a cornerstone of our success. Bibi is a perfect example of this approach. Bringing a wealth of proven experience not only in content delivery but also in forming strong networks and partnerships, Bibi will play an important strategic role in our continued expansion into the North American market and beyond.”

Content Director Rich Whitworth added, “I’ve had the pleasure of crossing paths with Bibi at several events over the last 10 years – and, in between times, I’ve simply admired her work from afar. I am very much looking forward to collaborating closely with Bibi on a number of exciting projects – the details of which I am sure we’ll reveal as the year and partnership progresses!”

Bibi commented, “Texere has become what a lot of media companies aspire to be: nimble, innovative, and disruptive. I’ve been very impressed with the pace of growth that Texere has seen in its first decade – and I’m excited to join their ranks and help further accelerate their expansion in new and existing markets.”

ENDS

About Texere Publishing

At Texere Publishing, we deliver compelling, behind the scenes stories that matter in the life sciences and medicine. Our unrivaled access to key opinion leaders, influencers, scientists, and doctors who are making a difference, allows us to connect our readers to the pulse of their fields. Founded in 2012, we have expanded our editorial beat around the world with a physical



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